



Oct. 20, 2009

Dear OPSEU Member,

We are writing to you to ask for your help with an extraordinary project – the OPSEU Census.

This is the first phase of a “Social Mapping Project” (a full membership and staff census) and it will take place during the month of November.

What is the OPSEU census?

- The census is an attempt to capture a “snapshot” or “count” of the membership and staff of OPSEU
- The census is voluntary, confidential and anonymous
- The decision to conduct the census was taken at the 2008 Convention and originated from the Workers of Colour Caucus
- The census was designed by external independent consultants – TWI Inc. **No one, including the consultants, will ever know who filled out the census and the data will only be reported back to OPSEU in a manner that makes identification of any individual impossible.**
- The census, as well as the systems review which forms Phase II of the project, aims to map out the issues, needs and identities of our membership. This information will help us identify barriers and increase participation for our members and staff.

If you think the Union can serve you better as a member – here’s your chance to stand up and get counted.

What do you need to do? Three things:

1. Spread the word about the census
2. Fill out a census questionnaire
3. Encourage your friends and colleagues at work to do the same

The more census responses received, the clearer the membership picture becomes.

Please visit the website at [www.opseu.org/countmein](http://www.opseu.org/countmein) for more information.

Please join us in saying "Count Me In" in November. Together we can make this important project the success it needs to be.

In solidarity,

Warren (Smokey) Thomas   Patty Rout

President   Vice-President, Secretary Treasurer

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